



Help Customers 'Walk Out Working' Faster

Secure, Multi-Channel Content Transfer Platform Meets all Mobile Customer and Store Service Demands

Our flexible, hybrid content transfer delivery model enables full or partial data transfers in-store or on-device allowing for optimal personalized service in any situation to increase customer satisfaction, reduce store wait times and help customers "Walk out Working. Faster."



IN-STORE

Full-service content transfers through the Cellebrite Touch or DeskTop

- When store traffic permits
- For customers uncomfortable with self-service
- For feature phones
- As a premium service



IN-STORE + AT-HOME

Partial in-store transfer completed at home

- To get customers their important data quickly
- To manage busy traffic times in-store
- For customers with large amounts of data
- To minimize in-store effort without reducing value to customer

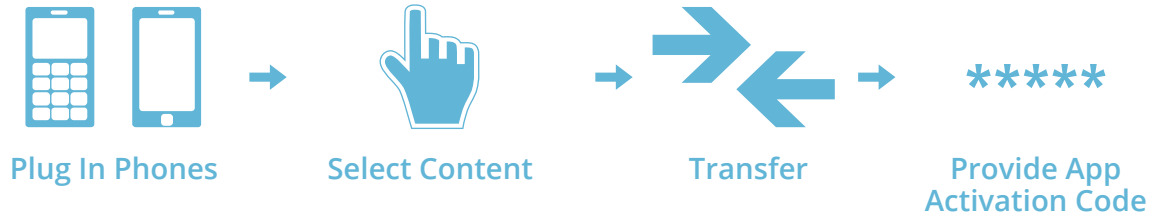


AT-HOME

Self-Service transfers using the Cellebrite P2P Transfer App

- For tech savvy customers
- For online purchases
- For customers unable or unwilling to wait for service in-store

Easy To Use For Store Reps!



Easy To Use For Customers!



Key Benefits & Features

Transfer

Cross-OS transfers (Apple to Android, Android to Apple, etc.)



Connectivity options

Direct, P2P without use of WAP ; using WAP



Efficiency

Autodetection and QR code pairing simplify synchronization



SDK availability

For operators/retailers who want to use Cellebrite technology in their own app



Secure

Protects customer privacy by not storing any data, locally or in a cloud



Promotional

Brandable and customizable



Unparalleled support

Transfer to and from feature phones and smartphones



Reduce in-store wait time

Increases capacity and productivity of store reps, freeing them to sell more



Flexible

Control the content transferred to manage service times



About Cellebrite

Cellebrite is a world leader in providing Operators, Retailers and Aftermarket Service (AMS) Providers, with advanced mobile lifecycle solutions to enhance the customer experience, improve satisfaction, reduce cost, and generate revenue. With delivery channels in-store, on-device, and over the web, mobile retailers can take advantage of Cellebrite's full suite of mobile lifecycle solutions: diagnostics, phone-to-phone content transfer, backup, restore and wipe, automated phone buyback, and application and content delivery. In addition, Cellebrite offers retailers monitoring, statistics and analysis of all activities. Cellebrite's global leadership is demonstrated through its deployment of over 150,000 units at more than 200 mobile operators and retailers globally, representing well over 100,000 stores and handling hundreds of millions of transactions per year.

Founded in 1999, Cellebrite is a subsidiary of the Sun Corporation, a publicly traded Japanese company (6736/JQ).

www.cellebrite.com

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