

Nite Ize Meets Demands of Growing Smartphones with New Larger Rugged Holsters

Rugged protection meets simple, streamlined convenience in a big way with the new larger Rugged Holster models.

Boulder, CO, August 5, 2015 – Nite Ize has been the leader in developing durable, universally-sized phone holsters for over ten years; in keeping with that tradition, the company has announced the addition of four new larger sized holsters to accommodate ever-growing smartphones. The Clip Case Cargo now in Double Wide and Extra Tall sizes, the Clip Case Sideways XXL, and the Clip Case Executive XXL are each designed to expand and accommodate even the largest phones on the market, with or without form fit cases, and every holster has additional storage space for personal items like cards, cash, and headphones.



The unique difference in Nite Ize holsters lives in their durable, ballistic materials, and ultra-secure innovative rugged flex clips. The Clip Case Sideways and Executive holsters have the fixed position rugged flex clips which allow them to clip securely in a fixed horizontal position to any waistband, belt, or strap up to 2.1”, while the Clip Case Cargo holsters feature the rotating rugged flex clip which rotates 360°, locks securely in 8 different positions, and fits any waistband, belt, or strap up to 2.4”. Ideal for those who work and play in rugged environments and don’t want their phones to suffer for it, or for the person simply looking for secure accessibility to their phone, Nite Ize Rugged Holsters are the solution.

These new, larger holsters will be available September of 2015.

In order shown: Clip Case Cargo Double Wide: \$14.99 | Clip Case Cargo Extra Tall: \$14.99 | Clip Case Sideways XXL: \$14.99 | Clip Case Executive XXL: \$25.29

About Nite Ize

Founded on the principles of creativity and innovation, with headquarters in Boulder’s picturesque valley below the Flatirons, Nite Ize designs, manufactures and distributes solution-based products with quality and performance at their core. The company celebrated its 25th anniversary in 2014, and offers over 500 innovative products & accessories in six unique categories: Mobile, Hardware, LED, Flashlight, Pet, and Lifestyle. Still captained by its Founder and CEO, Rick Case, the Nite Ize team is passionate about their products, their customers, their partners and the environment. For more information, please visit NiteIze.com or Nite Ize on Facebook: [facebook.com/NiteIze](https://www.facebook.com/NiteIze).

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