

New Nite Ize Steelie System Allows Mobile Users to Stay Connected at Home, at Work, and On-the-Go

The Steelie Desk & Dash System gives everyone the ability to mount devices for easy viewing throughout the day with this combination pack of the Steelie Vent Ball Mount and Steelie Tabletop Stand.

Boulder, CO, August 5, 2015 – Never before has it been so easy to stay connected to the digital world, and now it's even easier to stay connect to a mobile device. Nite Ize announces the launch of its new Steelie Desk & Dash System, a system that combines two of Steelie's most popular items: the Vent Ball Mount and the Tabletop Stand (plus the Magnetic Phone Socket which adheres to the back of a phone or case and allows the device to interchange with any Steelie component).



The Tabletop Stand acts as a functional pedestal for the smartphone, ideal for use at work, in the kitchen, or on a nightstand. The Vent Ball Mount is a portable car mounting solution that clips easily to any vehicle vent and provides accessibility and hands-free use of the phone while driving or riding in the car.

The ingenious Steelie magnetic mounting technology has revolutionized the way phones are being held and viewed. The Magnetic Phone Socket attaches to the back of a device or hard case with 3M VHB adhesive, and then allows the device to magnetically attach to Steelie products or other magnetic surfaces (like most refrigerators).

Available September of 2015, the Steelie Desk & Dash System will be \$69.99.

About Nite Ize

Founded on the principles of creativity and innovation, with headquarters in Boulder's picturesque valley below the Flatirons, Nite Ize designs, manufactures and distributes solution-based products with quality and performance at their core. The company celebrated its 25th anniversary in 2014, and offers over 500 innovative products & accessories in six unique categories: Mobile, Hardware, LED, Flashlight, Pet, and Lifestyle. Still captained by its Founder and CEO, Rick Case, the Nite Ize team is passionate about their products, their customers, their partners and the environment. For more information, please visit NiteIze.com or Nite Ize on Facebook: [facebook.com/NiteIze](https://www.facebook.com/NiteIze).

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