



FirePak™

Smartphones have become increasingly popular for photography over the last decade or so. While the original lure was convenience, we have seen the quality of the built-in cameras get better and better along with a plethora of editing software. There have been some nice accessory lenses to improve picture quality to near DSLR quality. You can even check the stats of most any social media website and the vast majority of photos uploaded are from smartphones, such as iPhone.

Still images are one thing, but video is considerably more demanding. FirePak aims to change all that with their new smartphone accessory. This accessory for your smartphone enables users to capture high quality video under low light conditions, then immediately upload to their social media. The device is designed to be lightweight and portable while providing up to 1500 lumens of light output. To put this in perspective, this is equivalent to a 100 Watt incandescent bulb and good enough to light a 16:9 video up to 50 feet away. There are multiple output levels to choose from using a remote Bluetooth app or manually.

But wait, there's more! The FirePak can also be used as a charger by providing enough power to charge a typical smartphone 1.5 times as well as being a useful portable light source. Pulling triple-duty as a video light source, charger and high performance flashlight makes FirePak even more useful it seems at first glance.

FirePak's designers have obviously put plenty of thought into the product. While other illuminations project their light outside the camera's field of view, FirePak's specially designed reflectors combine its two beams into an efficient 'unimodal' beam with higher and more central intensity. This superior aiming of the beam ensures better light coverage of your subject and a higher quality image.

Charging the FirePak is accomplished via the integral USB and micro USB ports. These same ports can recharge not only your smartphone, as mentioned above, but other electronic devices as well.

Anyone who uses their smartphone for video will appreciate the added versatility of being able to capture high quality HD video in a broader range of lighting conditions. As many of us upload video to our social media accounts, the ability to capture and share content like never before, and with much more efficiency, offers a very robust way to document and share our experiences. Before, the ability to shoot video in low light situation was not only difficult but impossible in many instances. FirePak goes beyond just giving you a way to shoot in darker environments, but the dual high performance LEDs let you capture your content in the highest HD quality. Anyone who loves to shoot and share video while on the go day and night should seriously give FirePak a look.

