



Media Kit



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VXi BlueParrott® brings industry-leading Bluetooth® headsets to CTIA Super Mobility 2015

The **VXi BlueParrott Point™**, the newest member of the BlueParrott family, is being debuted at this year's show. Stylishly small and comfortably light, the Point delivers crystal-clear sound quality and highly effective noise canceling. Thanks to VXi's advanced technology, the Point stands head and shoulders above the average small Bluetooth headset.

With its ingenious extendable mic boom, the **VXi BlueParrott® Reveal™** delivers both the small size customers want and the sound quality they need. When ambient noise isn't a problem, just leave the boom retracted, and enjoy class-leading sound. But when life gets loud, slide the boom out and noise-canceling effectiveness jumps to 90%!

Honored with a 2015 CES Innovation Award, the **VXi BlueParrott® B350-XT** ensures users are both heard and understood, even in the noisiest environments. Its exclusive Parrott Button™ is easily customized on the go to perform a range of functions (via VXi's BlueParrott app).

Find VXi BlueParrott at CTIA

Booth 1771

Sands Expo and Convention Center

Get product review samples

If you'd like sample product for review, go to offers.vxicorp.com/mediareviews.

Who is VXi?

VXi provides the world's best-performing wired and wireless headsets, telecommunications and speech recognition solutions for mobile professionals, small and large businesses, and contact centers. We meet the highest global standards for quality and service, backed by the industry's best warranties. Designed, marketed, sold and supported from Dover, New Hampshire, VXi's products deliver value, excellence and innovation. That's why VXi is The Sound Choice™.

For more information, contact:

Kimberly Schuman

Marketing Communications Specialist
(603) 609-1029
schuman@vxicorp.com

Elisabeth Jeffs

Digital Media Specialist
(603) 609-1024
jeffs@vxicorp.com





FOR IMMEDIATE RELEASE

VXi Corporation to Exhibit Industry-Leading Bluetooth Headsets at CTIA Super Mobility 2015

Popular BlueParrott Reveal and B350-XT—and a brand new product—among the VXi sound quality leaders to be showcased at this year’s mobile innovation event

DOVER, N.H. (August 27, 2015) VXi Corporation announced it will be showcasing its ever-popular VXi BlueParrott® headset line at CTIA Super Mobility 2015. Two of the company’s latest Bluetooth® breakthroughs, the VXi BlueParrott Reveal and B350-XT, will be in the spotlight from September 9-11 in Booth #1771 at the Sands Expo and Convention Center in Las Vegas, Nevada. The company is also expected to introduce the newest addition to the BlueParrott family at the show.

The Reveal: One Little Inch Makes a Big Difference

The Bluetooth headsets of choice for many users are those short, often boomless devices that just don’t sound very good. VXi, the headset company that built its reputation on sound quality, knew there had to be a better way. So, they devised a clever solution: the [Reveal](#), a smaller Bluetooth headset with an extendable microphone boom. When ambient noise is low to moderate, leave the boom in its retracted position, and enjoy excellent noise canceling. When life gets *really* loud, simply slide the boom out. This puts Reveal’s microphone about an inch closer to the user’s mouth, for exceptional sound quality and a 90% reduction in unwanted noise.

The B350-XT: Loud and Clear—and Customizable

The VXi BlueParrott [B350-XT](#) delivers clear, natural-sounding voice transmission, even in extremely high-noise environments. No other Bluetooth headset in the industry offers its combination of high-performance noise canceling and intelligibility—ensuring that users are both *heard* and *understood*. No matter where they go. But what really sets the B350-XT apart is its exclusive Parrott Button™. Easily customized *on the go* with VXi’s [BlueParrott Push-to-Talk App](#), the Parrott Button can be set to perform a range of functions. By letting customers choose the function they need, the B350-XT puts more functionality at their fingertips—and helps them keep their hands on the wheel.

“CTIA Super Mobility 2015 is the perfect opportunity for us to connect with the leaders and innovators in mobile,” said Mike Ferguson, president and CEO of VXi. “It’s a great venue for us to build relationships with thousands of decision-makers all in one place, all of whom need to know about the many sound quality advantages that VXi has to offer.”

“We’re pleased VXi Corporation chose to exhibit at CTIA Super Mobility 2015 as we continue to challenge the ‘conventional’ trade show by making it more compelling and interactive,” said Robert Mesirov, vice president and show director of CTIA Super Mobility 2015. “VXi understands that CTIA Super Mobility 2015 does something no other show does: it brings together the ENTIRE mobile ecosystem under one roof.”

—more—

About VXi Corporation

VXi provides the best-performing headsets, telecommunications and speech recognition solutions for the benefit of mobile professionals, small and large businesses, and contact centers around the world. From Bluetooth® to Unified Communications, they meet the highest global standards for product quality and service, backed by the industry's best warranties. VXi designs, markets, sells and supports their products from Dover, New Hampshire, and takes pride in delivering value, excellence and innovation. That is why VXi is The Sound Choice™. Learn more at vxicorp.com. Connect with VXi on [Facebook](#), [LinkedIn](#), or [Twitter](#).

About CTIA Super Mobility 2015

[CTIA Super Mobility 2015](#) is the largest forum in the Western Hemisphere for the mobile innovations that power our connected life. More than 35,000 mobile professionals and executives and 1,100+ exhibitors from around the globe gather for this powerhouse technology event for its unrivaled networking opportunities and to share leading-edge trends, discoveries and knowledge. CTIA Super Mobility 2015 is held September 9, 10 & 11, 2015, at the Sands Expo and Convention Center in Las Vegas.

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VXi Corporation Contact

Kimberly Schuman
Marketing Communications Specialist
603-609-1029
schuman@vxicorp.com



FOR IMMEDIATE RELEASE

VXi Corporation Unveils the BlueParrott Point Bluetooth Headset

BlueParrott Point, VXi's latest Bluetooth headset, delivers great sound in a small package and debuts at CTIA Super Mobility 2015 in Las Vegas on September 9

DOVER, N.H. (September 8, 2015) — VXi Corporation, The Sound Choice™ in headsets, has just released the BlueParrott® Point™ headset. Weighing in at less than half an ounce (0.42), the Point is no lightweight when it comes to advanced technologies and crystal-clear sound quality.

Lose the Noise. Get the Point.

Anyone who's used a typical small Bluetooth headset knows that their sound quality leaves something to be desired—especially in noisy environments. The new [BlueParrott Point](#) is the exception. Stylishly small and comfortably light, the Point employs VXi's advanced technologies to deliver natural, highly intelligible sound quality as well as remarkably effective (82%) microphone noise canceling. Because Point makes it easy to both hear and be heard, even in noisy environments, it enables users to be more productive. Wherever they go.

Available in black or white, the Point incorporates many of the class-leading features found in VXi BlueParrott's larger mobile headsets. Pairing is fast and easy, thanks to Near-Field Communication (NFC). The Point can be paired with two Bluetooth devices at the same time, and is equipped to stream audio, such as music or GPS directions, from any Bluetooth device. Six hours of talk time and up to 66 feet of Bluetooth range make the Point real-world convenient and user friendly.

"We're proud of what we've been able to accomplish with the Point," said Mike Ferguson, president and CEO of VXi. "Users who absolutely must have a very small Bluetooth headset now can enjoy the form factor they prefer, without sacrificing sound quality."

Pricing & Availability

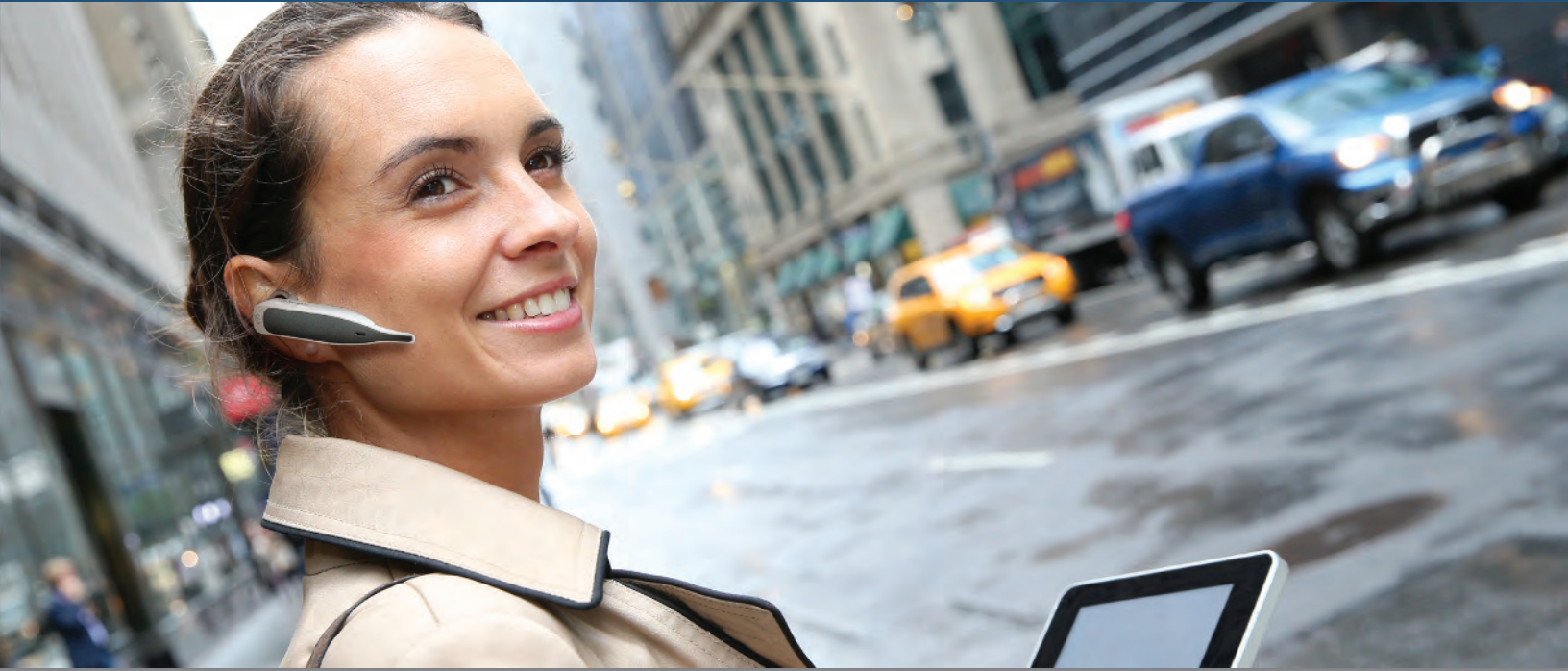
The Point has an MSRP of \$79.99 and is available now through VXi BlueParrott retailers and resellers. It is also available online at Amazon.com, BestBuy.com and on the [company's website](#).

About VXi Corporation

VXi provides the best-performing headsets, telecommunications and speech recognition solutions for the benefit of mobile professionals, small and large businesses, and contact centers around the world. From Bluetooth® to Unified Communications, they meet the highest global standards for product quality and service, backed by the industry's best warranties. VXi designs, markets, sells and supports their products from Dover, New Hampshire, and takes pride in delivering value, excellence and innovation. That is why VXi is The Sound Choice™. Learn more at [vxicorp.com](#). Connect with VXi on [Facebook](#), [LinkedIn](#), or [Twitter](#).

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Contact: Kimberly Schuman, Marketing Communications Specialist | 603-609-1029 | schuman@vxicorp.com



Lose the noise. Get the Point.

If you've used one of those other small Bluetooth® headsets, you already know what their problem is. You just don't sound very good—especially when it gets noisy. The VXi BlueParrott Point™ solves that problem. Yes, it's stylishly small. And comfortably light (just 0.42 ounces). But Point still manages to pack the many benefits of VXi's advanced technology into its small design. So it gives you incredibly natural, easy-to-hear sound quality and highly effective (82%) microphone noise canceling. For more productive calls, wherever you go.

Benefits

- Be heard clearly with the industry's best microphone noise-canceling technology.
- Enjoy crystal-clear communication with HD Voice.
- Pair easily with any two Bluetooth devices at one time.
- Stream music or GPS directions.
- Talk for over 6 hours per battery charge.
- Get the most out of your headset with the free BlueParrott App (Android/iOS).



Available in black or white, the VXi BlueParrott Point gives you great sound in a very small package.

Near-field Communication (NFC) streamlines pairing.

Advanced microphone noise canceling eliminates more noise.



The VXi BlueParrott Point package includes

- USB cable
- Choice of ear buds
- Choice of ear hooks
- Quick-Start Guide

Features

- Advanced noise-canceling microphone eliminates 82% of ambient noise.
- HD Voice for easy-to-hear, easy-to-understand sound.
- 6 hours of talk time/125 hours' standby time per charge.
- iOS battery charge monitoring
- A2DP support for streaming audio from Bluetooth devices.
- Near Field Communication (NFC) for easy, instant pairing*.
- Multipoint pairing for use with two devices at the same time.
- Lightweight comfort and roadworthy durability.
- Up to 66 feet of Bluetooth range (Class 2).
- One-year warranty.

*When used with compatible NFC devices.

Options and Accessories

Product	Part Number	UPC
BlueParrott Point Black	203675	607972036756
BlueParrott Point White	203676	607972036763
BlueParrott Refresher Kit	203657	607972036572

For more information about VXi and our full line of Contact Center & Office, Bluetooth® Mobile and Unified Communications products, visit our website at vxicorp.com.

Warranty

One-year warranty

Mechanical Specifications

Headset Weight
0.42 oz.

Wearing Style
In-ear

Mic Boom
Fixed boom

Electrical Specifications

Bluetooth Core Specifications
Version 4.0
HFP 1.6, HSP 1.2, A2DP

Range
Up to 66 feet

NFC Pairing
Internal NFC (Near Field Communications)

Talk Time
6+ hours

Standby Time
125 hours

Charging Interface
Micro-USB

Receiver Specifications

Speaker
10.3 mm receiver

SPL
111.7 dB ± 3 dB at 1 mW

Impedance
32 Ω ± 15% @ 1 kHz

Frequency Response
20 Hz to 20 kHz

Microphone Specifications

Microphone
Dual MEMS

Ambient Noise Suppression
82%

Frequency Response
100 Hz to 10 kHz

Packaging Specifications

Dimensions
7.25" H x 3.25" W x 1.625" D

Weight
3.55 oz.

Agency Approvals

California Appliance Efficiency Program,
California RPPC, CE, C-Tick, FCC, IC,
REACH, Telec, WEEE





Lower the boom on background noise.

There's a big problem with most small Bluetooth® headsets: they let background noise overwhelm your conversations. The BlueParrott® Reveal is different. It's small and light, with much better noise canceling, and more natural sound than other compact headsets. When life gets even noisier, Reveal's ingenious, extendable boom boosts its noise canceling effectiveness while maintaining a more natural sound. So you can be heard more clearly—and enjoy more productive calls—on the road, in a crowded airport, or wherever you are.

Benefits

- Be heard clearly with the industry's best microphone noise canceling.
- Tame background noise with the extendable microphone boom.
- Hear and understand every word.
- Pair easily with any two Bluetooth devices at one time.
- Stream music or GPS directions.
- Enjoy all day comfort.
- Talk for over 7 hours per battery charge.



BlueParrott Reveal's extendable microphone boom is your secret weapon against loud background noise.

Multifunction button

(MFB) controls on/off, call answer/end and pairing.

Near-field Communication

(NFC) streamlines pairing.

Voice prompts (instead of coded beeps).

Extendable boom

for perfect mic placement.

Advanced microphone noise canceling

eliminates more noise.



The BlueParrott Reveal package includes:

- Carrying case
- USB cable
- Car charger
- Choice of ear buds
- Choice of earhooks

Features

- Advanced noise-canceling microphone eliminates 90% of ambient noise.
- Extendable boom slides out for optimal mic placement.
- Strong wideband audio output for easy-to-hear, easy-to-understand sound.
- A2DP support for streaming audio from Bluetooth devices.
- Multipoint pairing for use with two devices at the same time.
- Near Field Communication (NFC) for easy, instant pairing.
- Lightweight comfort and roadworthy durability.
- 7 hours of talk time/150 hours' standby time per charge.
- One-year warranty.

Options and Accessories

Product	Part Number	UPC
BlueParrott Reveal	203401	607972034011

For more information about VXi and our full line of Contact Center & Office, Bluetooth® Mobile and Unified Communications products, visit our website at vxicorp.com.

Warranty

One-year warranty

Mechanical Specifications

Headset Weight

0.58 oz.

Wearing Style

In-ear

Mic Boom

Extendable rigid boom

Electrical Specifications

Bluetooth Core Specifications

Version 4.0

HFP 1.6, HSP 1.2, A2DP

Range

Up to 66 feet

NFC Pairing

Internal NFC (Near Field Communications)

Talk Time

7+ hours

Standby Time

150 hours

Charging Interface

Micro-USB

Receiver Specifications

Speaker

10.3 mm receiver

SPL

111.7 dB ± 3 dB at 1 mW

Impedance

32 Ω ± 15% @ 1 kHz

Frequency Response

20 Hz to 20 kHz

Microphone Specifications

Microphone

Dual MEMS

Ambient Noise Suppression

83% (retracted)

90% (extended)

Frequency Response

100 Hz to 10 kHz

Packaging Specifications

Dimensions

7.25" H x 3.25" W x 1.625" D

Weight

7.78 oz.





Loud and clear—and customizable!

The VXi BlueParrott® B350-XT has the industry's best noise canceling and sound quality. Plus you can set our new, exclusive Parrott Button™ to your choice of mute, speed dial, and more. B350-XT is packed with great features, and it's sleeker, more rugged, and more compact than our B250 series.

Benefits

- New Parrott Button can be set to your choice of mute, speed dial and more.
- Be heard clearly everywhere with the industry's best noise canceling (96%).
- Wideband HD voice and audio for great sound.
- Stream music or GPS directions to the headset.
- Simple, one-touch pairing to your phone (NFC pairing).
- Use with two cell phones or a phone and PC at the same time.
- Talk for 24 hours, and charge via micro USB.
- Durable, all-day comfort.



Rugged, state-of-the-art,
professional-grade Bluetooth®.

Parrott Button™ can be programmed with your smartphone using the BlueParrott mobile app.

Multifunction button (MFB) controls on/off, call answer/end and pairing.

Micro-USB connection makes charging easy.



Flexible gooseneck mic boom stays where you put it.

Advanced noise-canceling microphone with Xtreme Noise Suppression™.

Includes both DC and AC chargers for use at home and on the road.



New Features

- Parrott Button can be set to your choice from a range of functions using the BlueParrott® App for Android. (iOS version coming soon.) Visit vxicorp.com/parrott for complete details.
- Near-field Communication (NFC) streamlines pairing.
- Headset Battery Reporting on your iOS devices.

Product Highlights

- A2DP support for use with music players, GPS and other Bluetooth devices.
- Multipoint pairing for use with two cell phones or a cell phone and PC at the same time.
- Xtreme Noise Suppression™ improves communication by cutting 96% of background noise.
- Wideband audio for clearer conversations, more productivity and increased safety.
- 128-bit data encryption keeps your cell phone conversations private.
- Flexible microphone boom stays where you put it for optimal sound quality.
- Lightweight comfort and roadworthy durability.
- Adjustable headband clicks in place for a custom, stable fit.
- A wide range of volume adjustments.
- One button controls on/off, call answer/end and pairing.
- One-year warranty.

Options and Accessories

Product	Part Number	UPC
BlueParrott B350-XT	203475	607972034752
B350-XT Cushion Refresher Kit	203479	607972034790

For more information about VXi and our full line of Contact Center & Office, Bluetooth® Mobile and Unified Communications products, visit our website at vxicorp.com.



Warranty

One-year warranty

Mechanical Specifications

Headset Weight

2.72 oz.

Headband

Over-the-head

Mic Boom

Flexible gooseneck boom

Electrical Specifications

Bluetooth Core Specifications

Version 4.0

HFP 1.6, HSP 1.2, A2DP

Range

Up to 66 feet

Talk Time

24 hours

Standby Time

Up to 500 hours

Charging Interface

Micro-USB

Receiver Specifications

Speaker

36 mm receiver

SPL

123 dB ± 3 dB at 1 mW

Impedance

34 Ω ± 15% @ 1 kHz

Frequency Response

20 Hz to 20 kHz

Microphone Specifications

Microphone

6 mm bi-directional noise canceling

Ambient Noise Suppression

96%

Frequency Response

100 Hz to 10 kHz

Packaging Specifications

Dimensions

7.75" H x 5.5" W x 2.25" D

Weight

8.71 oz.

Agency Approvals

CE, C-Tick, FCC, IC, TELEC, WEEE

